# Sofía Rocher

## Buenos Aires, Argentina

LinkedIn | Github | srocher.dev@gmail.com

### ABOUT ME

I am a front-end developer with two years of experience and have completed 18 projects. One of my key achievements includes developing a custom business management tool for an advertising agency, which reduced their client interaction time by 40% compared to their previous software.

### **EXPERIENCE**

# **Front End Developer**

Remote, México Apr 2024 - Current

Comuna 18

- I am a dedicated and accountable developer working under the Scrum methodology. I collaborate daily with the backend team to deliver customized solutions efficiently.
- I build web applications by consuming APIs, ranging from simple to complex implementations, utilizing a predefined component template to streamline our delivery. I also focus on refactoring legacy code to improve maintainability and performance. I use React, Next.js, Typescript, Material UI, and Tailwind.
- Leading the front-end development of an order placement platform with a 7-day deadline was one of my biggest challenges, but it was also incredibly rewarding.
- My contributions have helped maintain our team's high efficiency, leading to rapid, high-quality deliveries and strengthening trust within the team to ensure projects are completed on time. Also, I improved legacy projects' performance by 30% to 50% measured in time response.

### Front End Developer

Remote, México

Cybermonkeys

Apr 2023 - March 2024

- As the sole front-end developer, I managed UI lifecycles for various projects, designing in Figma and developing with Next.js. I migrated legacy React projects to Next.js, boosting performance and SEO. I used Notion for task organization, Postman for API testing, and Docker for stable environments.
- In this first role as a developer, I quickly adapted to new technologies and delivered production-ready applications that met client needs. Migrating to Next.js reduced technical debt, and enhanced the project's performance, achieving a 20% improvement in response time.

### **SKILLS**

Skills: Javascript, Typescript, React, Next.Js, Tailwind, Material UI, Zustand.

### **PROJECTS**

### Karsoft (https://karsoft.com.ar/)

2024

- I developed a custom business management platform for car washes that automates sales and expense tracking, along with sending automated notifications when vehicles are ready for pickup. This solution saves owners 20% of their time and enhances customer satisfaction, leading to improved Google reviews.
- The frontend was built using TypeScript, React, and Material UI. I tested API communication with ApiDog and managed tasks through Notion to keep our team organized. I also collaborated closely with a backend teammate to integrate APIs and ensure timely delivery of the platform.

Last updated: 2024-12-06 Sofia Rocher